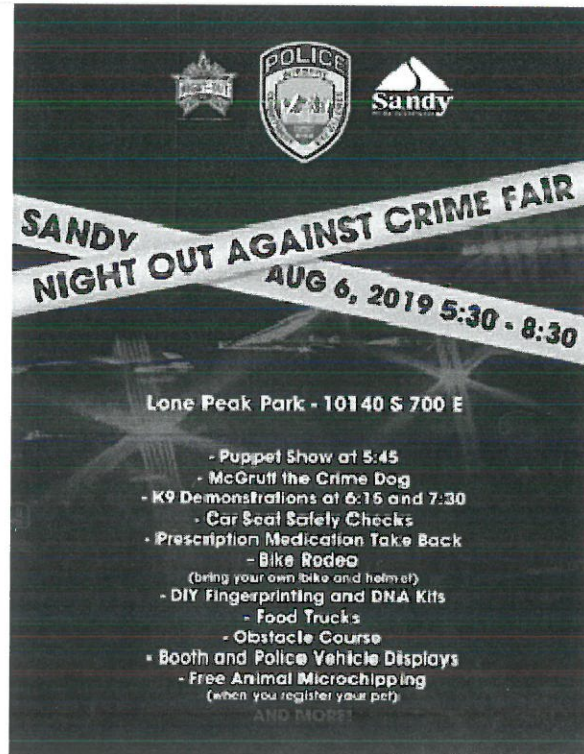**Thomas Miller**

ring Neighbors Portal

Tell Your Community About Your Events

Neighbors Portal is a great tool you can use to raise awareness about local crime and safety events, especially National Night Out (NNO) coming up on Tuesday, August 6th. Posting about local events can help drive resident attendance and increase engagement with your community.

Keep your Post simple and local by including the date, time and location of your event to target users within that specific area.

Post About Your National Night Out

1

Sandy Police Night Out Against Crime Fair

The Sandy City Police Department is hosting a Night Out Against Crime Fair on Tuesday, August 6th from 5:30-8:30 pm at Lone Peak Park (10140 S 700 E). We invite all residents to attend. It's going to be such a fun event with food, booths, events, displays, services, presentations and activities for all ages (children, teens, adults and the young at heart). See attached for more information. We hope to see you there!

11 comments   3 views

👍 16   💬 Comment   ↩ Share

Load Comments

Sandy City Police Department - Post Example

Don't miss an opportunity to engage with your community.

Encourage residents to attend your upcoming local crime and safety events.

2

Spread the Word About Your Events

From:	Anthony Modestine <anthony.modestine@ring.com>
Sent:	Wednesday, July 17, 2019 7:51 AM
To:	Thomas Miller; David Gallo
Subject:	Ring<>NNO

Good Morning Chief and Det Gallo,

We're very excited to be partnering with your agency for National Night Out. If you haven't already registered to receive Ring's NNO kit, please click here to register now.

Also, this would be a great post to share through the Portal and try to gain more interest of those residents to come on out!

I might be able to get you a Ring doorbell to raffle off to the community if you would be interested?

Title: Join us at National Night Out Aug 6th!

Address: enter the address where you NNO will be taking place

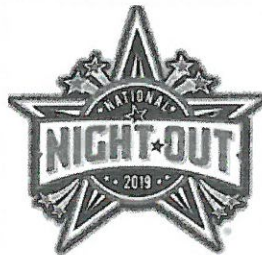Description: Copy and paste the entire Facebook description here.

Media:

Please join your local town officials and first responders for an evening of FREE fun, food, music, and giveaways !!!

National Night Out
Tuesday August 6, 2019 5:00 PM to 8:00 PM
Chatham Township Colony Pool

National Night Out is an annual community-building campaign that promotes police-community partnerships and neighborhood camaraderie to make our neighborhoods safer, more caring places to live. National Night Out enhances the relationship between neighbors and law enforcement while bringing back a true sense of community.

Anthony Modestine

Partner Success Associate
610.220.5432
Anthony@ring.com

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

2

Download the Neighbors App.
Join the new neighborhood watch.

Thomas Miller

From:	Anthony Modestine <anthony.modestine@ring.com>
Sent:	Thursday, June 27, 2019 2:15 PM
To:	Thomas Miller
Subject:	PR Materials / Guidelines - Chatham Twp PD (NJ)

Good Afternoon Chief Miller,

Below is information on Rings PR materials and guidelines. Please review and circulate materials to your internal team as needed and share any questions, concerns or feedback you have for us at any point in the process.

If media reaches out with questions about the partnership or the Neighbors app, or for assistance with overall PR strategy, please contact Ring's PR Coordinator Morgan Culbertson (morgan@ring.com) directly (also copied on this email).

Neighbors App PR Materials Folder (Click to Access) includes:
- Pre-approved social media announcement templates (a great tool for informing the community)
- Key Neighbors App Talking Points
- Reactive Q+A
- Hi-res Neighbors app imagery

Custom Neighbors App Download Link: http://download.ring.com/chatham
Simple Text Code: 'CTWP' to 555888 from your smartphone. *(not case sensitive)*

General PR Guidelines
- **All public facing messaging and materials must be approved by both parties;** either by using approved templates or submitting to Ring PR for approval

- **Media inquiries and public requests for information about Ring or Neighbors should be flagged with both parties**

- **Per Ring's company policy, we do not publicly disclose the number of app downloads or device users residing in a given area or jurisdiction to protect user privacy**

- **Neighbors Portal back-end features should not be shared with the public, including** the law enforcement portal on desktop view, the heat map, sample video request emails or the video request process itself as they often contain sensitive investigative information

- **Ring or Neighbors-specific questions from media can be directed to morgan@ring.com** and any additional materials, examples, templates or information needed to support your outreach can be supplied by your PSM and the Ring PR team (all ccd).

That's it for now! We'll be on standby for any questions and keep us posted on any plans for outreach.

Anthony Modestine

Partner Success Associate
610.220.5432
Anthony@ring.com

ring

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Malvern, Pa 19355
www.ring.com

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Join the new neighborhood watch.

From:	Thomas Miller
Sent:	Thursday, June 20, 2019 1:04 PM
To:	Anthony Modestine
Subject:	RE: Ring<> Chatham PD Follow Up!

I edited the PDF myself. Thanks.

From: Anthony Modestine [mailto:anthony.modestine@ring.com]
Sent: Thursday, June 20, 2019 12:55 PM
To: Thomas Miller <tmiller@ctpd.net>
Subject: Re: Ring<> Chatham PD Follow Up!

Thank's Chief for point this out. This is a pretty easy fix, do you mind sending over the correct logo we should be using for your department?

Anthony Modestine

Partner Success Associate
Anthony@ring.com

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

On Thu, Jun 20, 2019 at 12:52 PM Thomas Miller <tmiller@ctpd.net> wrote:

Anthony,

You have the wrong Chatham on the Social Media. The patch is Chatham Boro's

1

Hi Chief,

Attached in this email is your departments Social Media Asset, also feel free to use the approved message below when sending this out.

We're excited to announce the Chatham Twp Police Department has joined Neighbors by Ring! The 'Neighbors' app is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement. CTPD will be using 'Neighbors' to monitor crime in your area and send you updates on key crime incidents so you can all stay informed. By working together, we can all keep Loveland a safe community.

Text 'CTWP' to 555888 or click below from your smartphone to download the app for free on iOS/Android and see what's happening in your neighborhood.

Download.ring.com/chatham

Anthony Modestine

Partner Success Associate
Anthony@ring.com

_____

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

2

On Wed, Jun 19, 2019 at 2:41 PM Anthony Modestine <anthony.modestine@ring.com> wrote:

Hi Chief Miller and Dt Gallo,

Thank you for connecting with me earlier for the Portal Onboarding. Recap below:

1. Portal Requirements

a) Account Provisioning - Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back so we can set up their accounts. Let me know if you have any questions on this!

b) Browser Compatibility - Portal is compatible with Chrome or Firefox. Please refrain from using Internet Explorer or any others not listed above.

2. Designating Commenters - Please let me know who would you be designating as your commenters in Portal to keep the dialogue going with your Neighbors.

3. Welcome Message: Here is an example of the "Welcome Message' you can post to your portal. It will show your community that your department is now able to send out real-time alerts to them.

Title:

Chatham PD Welcome Message!

Address:

Enter a public address in more central part of your jurisdiction(Exact address is never shown to the public)

Description:

Hello Chatham Township, This is Ring Team Modestine from the Chatham Twp Police Department. Our police department is excited to be joining the Neighbors by Ring app in efforts to reduce crime in our Community. This app will allow the CTPD to inform the community of real-time crime and safety events so you can always stay informed. The Neighbors by Ring App also allows you, the user, to see something share something directly with CTPD. You do not need Ring devices to participate, anyone with any camera system can upload content to the Neighbors App! We are encouraging each and every one of you to spread the word out to the community about the Neighbors App. To download please text "CTWP" to 555888. Remember if you see something share something and report it to the Chatham Twp Police Department #555-555-5555

Thanks.

Ring Team Modestine

Media:

If you are not posting any video/picture I recommend adding in the department's LOGO in this spot! It will make your post stand out more.

Otherwise, thank you for your time earlier and let me know if I forgot anything.

Anthony Modestine

Partner Success Associate
Anthony@ring.com

4

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

From:	Thomas Miller
Sent:	Thursday, June 20, 2019 12:52 PM
To:	Anthony Modestine
Subject:	RE: Ring<> Chatham PD Follow Up!

Anthony,

You have the wrong Chatham on the Social Media. The patch is Chatham Boro's

From: Anthony Modestine [mailto:anthony.modestine@ring.com]
Sent: Thursday, June 20, 2019 12:47 PM
To: Thomas Miller <tmiller@ctpd.net>; David Gallo <dgallo@ctpd.net>
Subject: Re: Ring<> Chatham PD Follow Up!

Hi Chief,

Attached in this email is your departments Social Media Asset, also feel free to use the approved message below when sending this out.

We're excited to announce the Chatham Twp Police Department has joined Neighbors by Ring! The 'Neighbors' app is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement. CTPD will be using 'Neighbors' to monitor crime in your area and send you updates on key crime incidents so you can all stay informed. By working together, we can all keep Loveland a safe community.

Text 'CTWP' to 555888 or click below from your smartphone to download the app for free on iOS/Android and see what's happening in your neighborhood.

Download.ring.com/chatham

Anthony Modestine
Partner Success Associate
Anthony@ring.com

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Thanks.
Ring Team Modestine

Media:

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Anthony Modestine

Partner Success Associate
Anthony@ring.com

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Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

From:	Anthony Modestine <anthony.modestine@ring.com>
Sent:	Thursday, June 20, 2019 12:47 PM
To:	Thomas Miller; David Gallo
Subject:	Re: Ring<> Chatham PD Follow Up!
Attachments:	Neighbors Announcement Flyer_Chatham.pdf; Neighbors Social Media Asset_Chatham.pdf

Hi Chief,

Attached in this email is your departments Social Media Asset, also feel free to use the approved message below when sending this out.

We're excited to announce the Chatham Twp Police Department has joined Neighbors by Ring! The 'Neighbors' app is a digital neighborhood watch right on your phone where you can get real-time crime and safety alerts from your neighbors and law enforcement. CTPD will be using 'Neighbors' to monitor crime in your area and send you updates on key crime incidents so you can all stay informed. By working together, we can all keep Loveland a safe community.

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Ring Team Modestine

Media:
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Anthony@ring.com

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Neighbors by Ring

Neighborhood Update
Suspect in Custody
32nd Street
6:36am

Neighborhood Alert
Suspicious Person
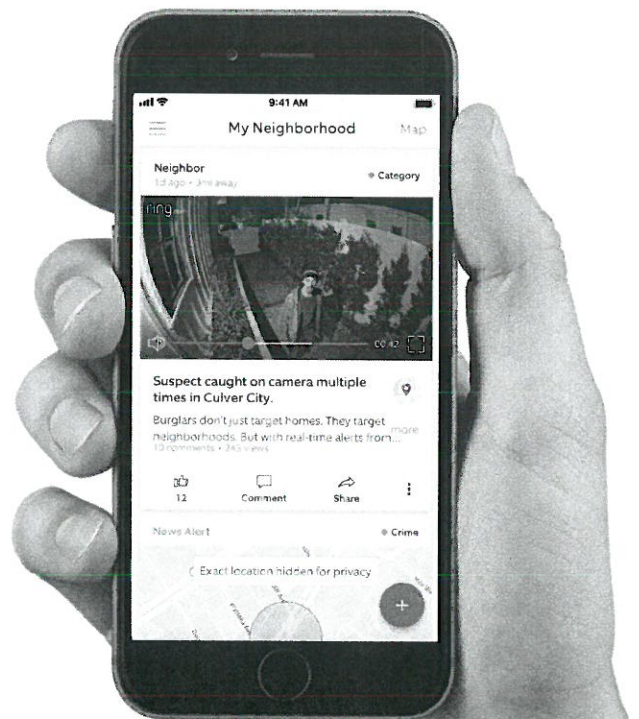32nd Street
6:08am

Chatham Township Police Department has joined Neighbors by Ring!

Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone. The **Chatham Police Department** has joined the Neighbors App to share alerts, comment on local issues and help make our communities safer for everyone.

Join the Chatham Township Police Department on the Neighbors App

Text **ctwp** to **555888** to download the free Neighbors App to see what's going on in your community right now. Share the app with your neighbors, friends and family to make a difference in your neighborhood today.
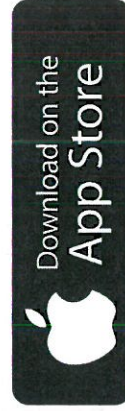
Download on the **App Store**

GET IT ON **Google Play**

Neighbors by Ring

Chatham Township Police Department has joined Neighbors by Ring!

Neighbors by Ring is the Neighborhood Watch App that sends real-time crime and safety notifications directly to your phone.

Join the **Chatham Township Police Department** on the Neighbors App by texting ctwp to **555888** or visit download.ring.com/chatham today.

Thomas Miller

From:	Anthony Modestine <anthony.modestine@ring.com>
Sent:	Wednesday, June 19, 2019 2:41 PM
To:	Thomas Miller; David Gallo
Subject:	Ring<> Chatham PD Follow Up!
Attachments:	Portal User Setup (5).xlsx

Hi Chief Miller and Dt Gallo,

Thank you for connecting with me earlier for the Portal Onboarding. Recap below:

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Ring Team Modestine

Media:

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Otherwise, thank you for your time earlier and let me know if I forgot anything.

Anthony Modestine

Partner Success Associate
Anthony@ring.com

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

From:	Anthony Modestine <anthony.modestine@ring.com>
Sent:	Wednesday, June 19, 2019 2:38 PM
To:	David Gallo; Thomas Miller; Michael Bloom; Anthony Loporto
Subject:	Ring<>Chatham PD Partnership!

Good Morning Chatham PD Team!

Thank you for those who joined the training session of Neighbors Portal by Ring! Everyone should have received their initial email to create your account, please email me if you did not receive this email from No-reply@ring.com.

For those that joined the onboarding and if you have a free moment, If you could please click here to take a quick 2-minute survey on training I would greatly appreciate it.

Below is a guide to get started which includes directions on creating your account, key takeaways from today's training, and your unique department link and promo code for special law enforcement offers.

Creating an Account

Please access the Neighbors Portal using Firefox or Chrome. Internet Explorer is not compatible.

1. Check your inbox for an email from Ring Team
2. Click the **Join Portal** button
3. Follow the prompts to create your account
4. Bookmark https://nw.ring.com/ for quick, easy access to Neighbors Portal

Key Takeaways

1. **Engage on Portal.** The more your community sees your involvement, the more effective Portal features become when interacting with them.

   - A)Comment on every Neighbor Post. - Neighbors will see your title, last name, and Department Name when you comment.
   - **Example (Ring Team Modestine - Chatham Twp PD)**

   Showing All Comments   Hide Comments

   Neighbor 7 a month ago
   Thank you for the heads up
   👍 0   💬Reply

   Neighbor 14 a month ago
   I have the Ring Stick Up Cams inside my vehicles.
   👍 0   💬Reply

   Lt. Greene - Wolcott PD 23 days ago
   Thank You for this post. The video clearly shows that if your doors are locked and your residence has some sort of security, in this case motion lighting, it will deter the criminals. Again thank you for the post. The Wolcott Police are investigating.
   👍 2   💬Reply

   - B)Law Enforcement Post - Neighbors will see the Name of the Department
   - **Example (Chatham Twp PD)**
   - Here are some examples that should be posted.

- Ex. BOLOS, PSAs, 9 pm Routine, Success Stories, Missing Person, Scams, Events(Community Watch, Coffee w/ Cop) and **every time you send out a Video Request.**
- If looking for information please make sure to put in a contact number or email that neighbors can reach out.

Rye Brook PD   ● crime

Paddock Rd Car Larceny

Hello Rye Brook community. My name is Detective Dengler with the Rye Brook Police Department. The Rye Brook Police Department is investigating a Car Break-in investigation in which Ring is emailing Ring users on the Rye Brook PD's behalf to gather any videos that can help with our investigation. This request is for any video that captured video on Thursday, April 15th from 1-1am. Any members of the community who may have other camera systems and captured video that could help investigators are asked to please share those videos images with the Rye Brook Police Department as this is a time sensitive matter. You can do this by emailing them to edengler@ryebrook.org Thank you all for your assistance in helping us Reduce Crime in Our Community. Rye Brook Pd #914-937-1020.

2. **Join an Alert Zone.** Let us deliver the most important crime related posts directly to your inbox. Joining an Alert Zone is easy:
   1. Sign in → click on the blue profile icon in the upper right corner → **My Profile**
   2. Click **Select Alert Zone**
   3. Choose an **Alert Zone**

3. **Anyone Can Use Neighbors.** Neighbors is a free app that anyone can download and use. Portal grows in value with each resident that downloads the Neighbors App.
*For Ring's law enforcement guidelines, please click here.

4. **Community Partner Programs.** Ring Offers a variety of programs to meet the specific needs of local governments, HOAs, Community Groups, and events. Click on the link below to learn more.
https://communityprograms.ring.com/

Special Offers for Law Enforcement
1. Download the FREE Neighbors App by texting **Ctwp** to **555888** or by visiting download.ring.com/Chatham
2. Get **$50 off** of eligible Ring Video Doorbells, Security Cams, and our Ring Alarm when you shop at Ring.com. Use discount code: **NBCTPD** and be sure to check out using your department email address (example@ctpd.net)
   *Discount does not apply towards accessories and/or already discounted devices, including but not limited to Ring Video Doorbell Classic
If you have any questions or need support at all, feel free to contact me at any time at Anthony@ring.com or 610.220.5432.

Best,
Anthony Modestine

Video Request: Posting Template after a Video Request is sent out

TITLE: INCIDENT TYPE ON STREET NAME

ADDRESSS: **EXACT ADDRESS WHERE INCIDENT TOOK PLACE (EXACT ADDRESS IS NEVER SHOWN TO PUBLIC)**

Chatham Community, This is **OFFICER NAME** with the Chatham Police Department. We are currently investigating a **INCIDENT TYPE** in which Ring is emailing Ring users on the Chatham PDs behalf to gather any videos that can help with our investigation. This request is for any video that captured video on **ENTER THE DATE AND START/END TIME FRAME OF THE VIDEO REQUEST**. Ring users in this area, please check your inbox for an email coming from VideoRequest@ring.com to help us out! Any members of the community who may have other camera systems and captured video that could help investigators are asked to please share those videos/images with the Chatham Police Department as this is a time sensitive matter. You can do this by emailing them to **EMAIL ADDRESS** Thank you all for your assistance in helping us Reduce Crime In Our Community. Chatham PD #555-555-5555 Report#

Anthony Modestine

Partner Success Associate
Anthony@ring.com

ring

1200 Atwater Dr Ste 225
Malvern, Pa 19355
www.ring.com

Download the Neighbors App.
Join the new neighborhood watch.

From:	Ring Team <no-reply@ring.com>
Sent:	Wednesday, June 19, 2019 12:49 PM
To:	Thomas Miller
Subject:	You've been invited to join Ring Neighbors Portal

ring

You've been invited to join Ring Neighbors Portal.

Ring invites you to join the Chatham Township Police Department in the Ring Neighbors Portal.

Neighbors Portal provides the Chatham Township Police Department with access to the Neighbors App, which is the largest crime-focused neighborhood watch in the country. You'll also have the ability to request video footage from Ring video doorbells and security cameras to assist in your investigations.

Join Portal Now

*Neighbors Portal is currently only supported in Google Chrome & Firefox browsers. Unfortunately, Internet Explorer is currently not supported.